

***The Giddings News***

September 2, 1932

There are said to be only two places in the world making charcoal sticks for artists. One of them is in France, the other is in Brownwood, Texas. Carl Salter, local sign painter, resented the high prices he had to pay for the imported sticks and after several years of experimenting produced from willow wood such as grows in profusion around Brownwood and over much of Texas a substitute. Samples to artists' supply houses brought immediate orders and now the plant is daily turning out 500 boxes of fifty sticks each which far undersell the imported sticks.